

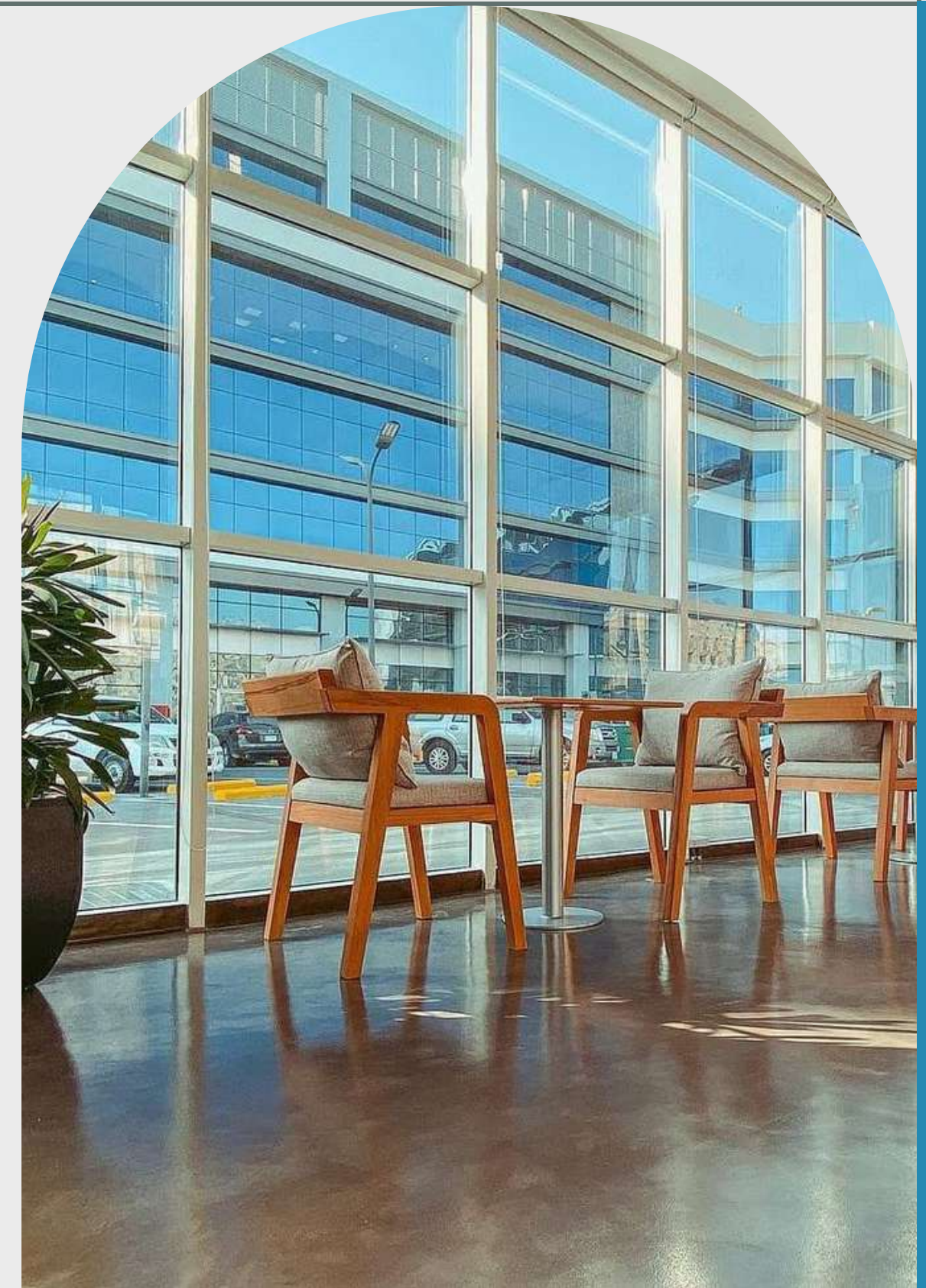
ONDA
COFFEE

Brand Profile



About us

The creation of ONDA started from the owners love of coffee. Seeing the opportunity for more and more coffee connoisseurs, they tried to provide specialty coffee that they have enjoyed so far from the best coffee beans.





Our Mission

To provide the world's ultimate coffee shop experience with the highest-quality products, most inviting stores, friendliest staff and the best of value.

Comfortable
seating & place

Complete
facilities

Convenient
locations

Our Concept

Consistent
quality

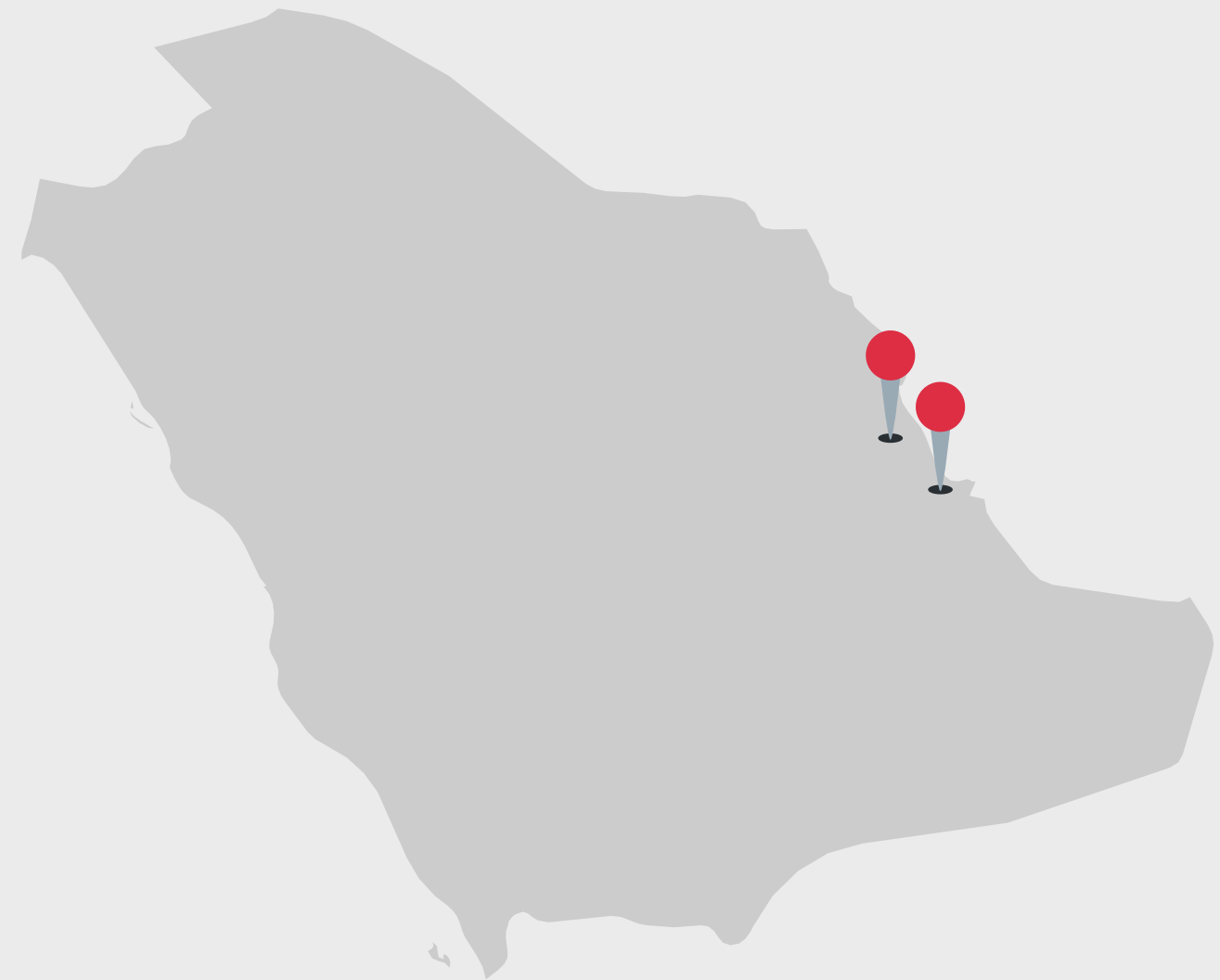
A broad range
of coffee beans



Our Locations

Dammam:

- Prince Mohammed Bin Fahad St, Al Firdaws, Dammam 34251
- Ar Rayyan, Dammam 32256



Our Slogan

"Happiness in a Cup"

To inspire and nurture the human spirit – one person, one cup and one neighborhood at a time.



Promotion strategy

We adjust our promotion strategy to our target market who access online information more often, but at the same time we also make an offline promo strategy.



Social Media
Promo

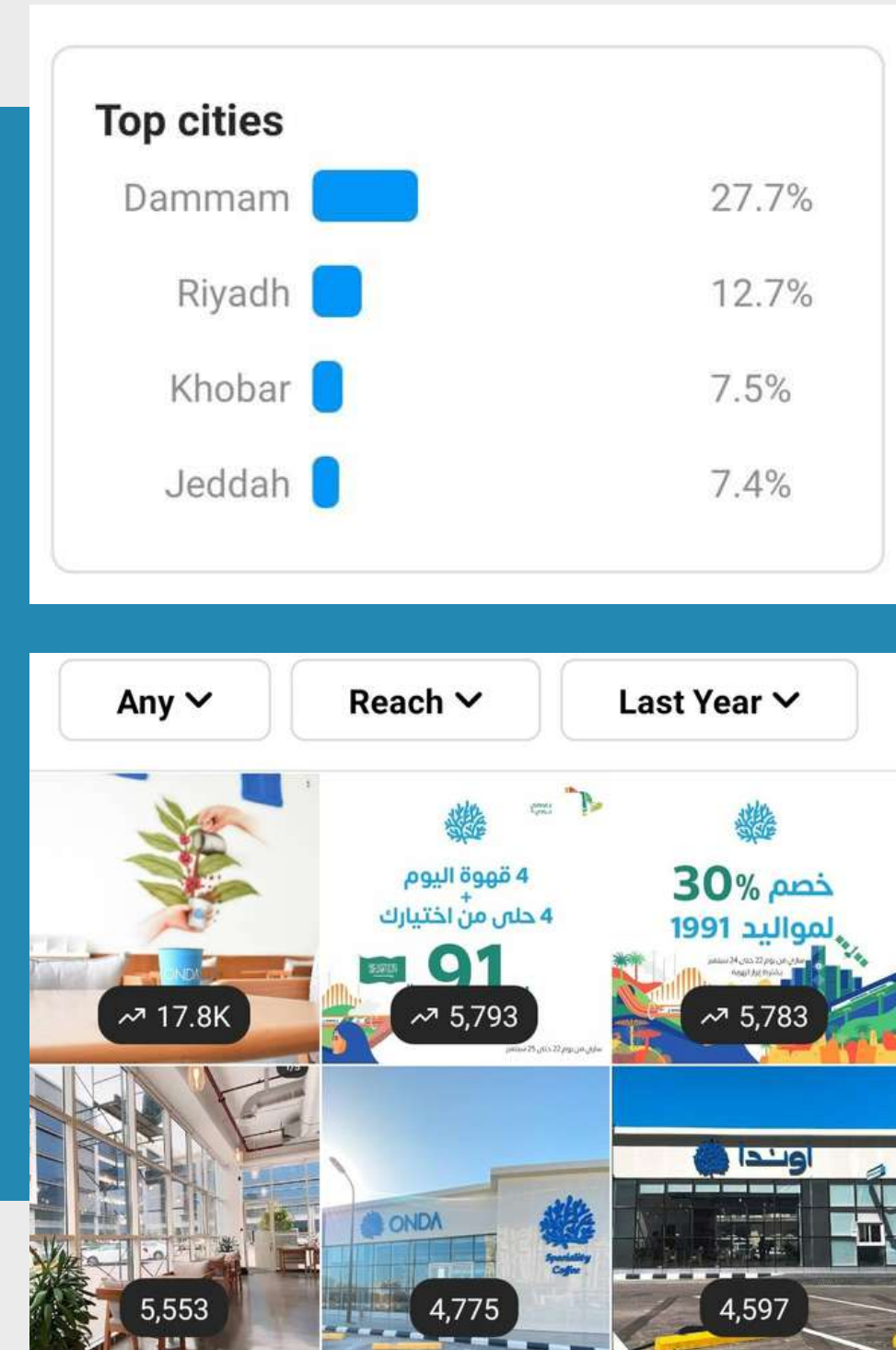
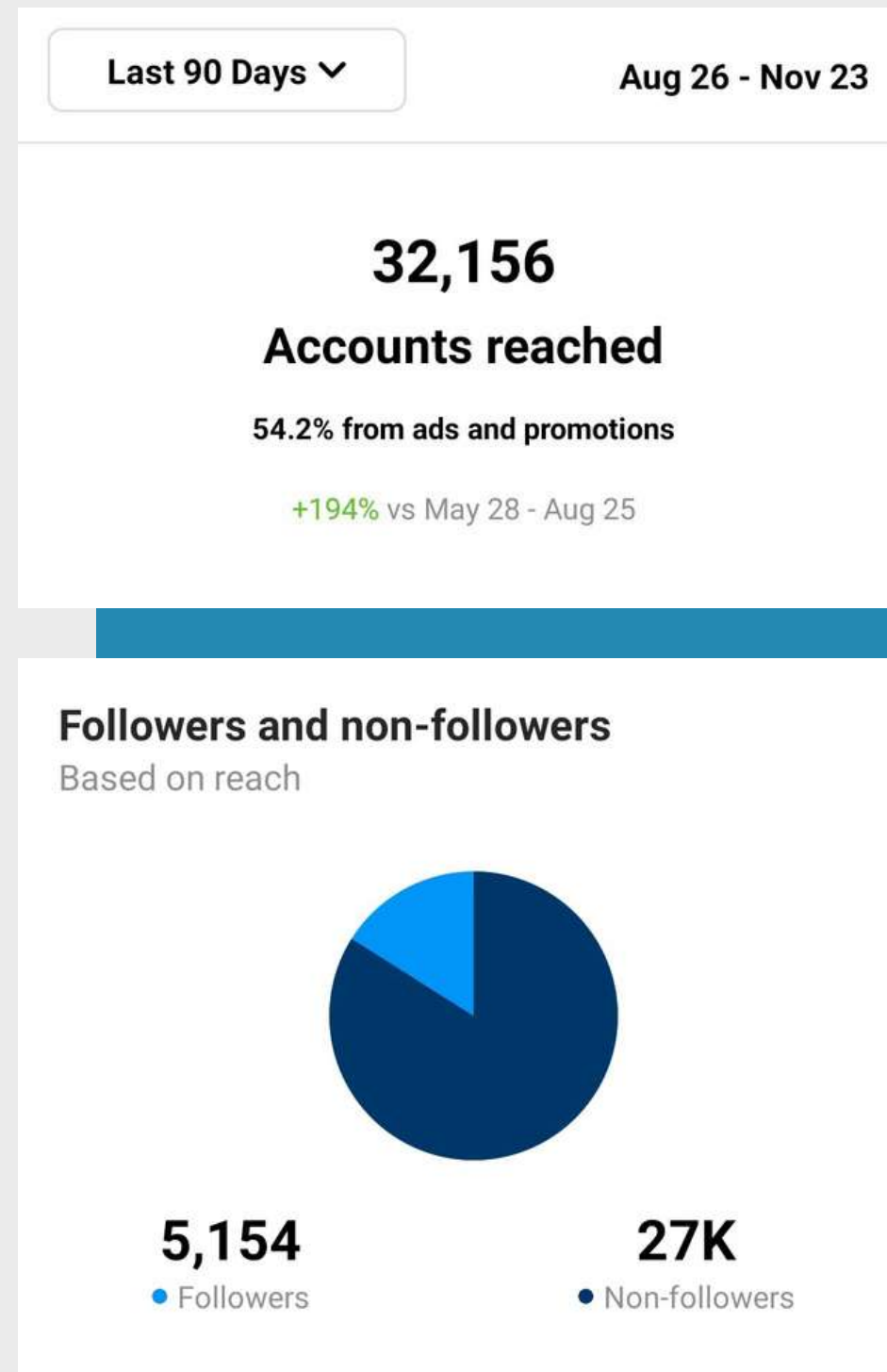
Loyalty
Program

Event
Promo

Statistic

From Aug 26 to Nov 23, Onda coffee underwent a series of promotions.

Our aim was to promote our national day offers and the opening of our new branch.



Brand Typography

Our official English and Arabic fonts are:-



Somar

أ , ب , ت , ث , ج , ح , خ , د , ذ , ر , ز , س , ش
ص , ض , ط , ظ , ع , غ , ف , ق , ك , ل , م
ن , ه , و , ي

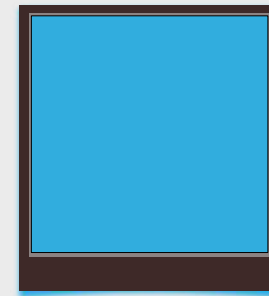


RH-ZAK

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz



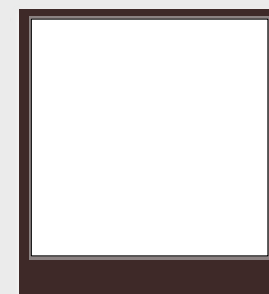
Brand Color



HEX – #31ADDE

RGB – 49, 173, 222

CMYK – 78%, 22%, 0%, 13%



HEX – ##FFFFFF

RGB – 255, 255, 255

CMYK – 0%, 0%, 0%, 0%

Testimonials

ماجد الدوسري

"مقهى اوندا من المقاهي الراقية، مجرد ما تدخله تعيش شعور الاسترخاء من بساطة المكان ونظافته و الناس الراقية اللي تشتغل فيه و الخدمة الممتازة و السريعة للطلبات و ايضاً توجد جلسات خارجيه جميله و مع بداية تحسن الأجواء تكون الجلسة بره رايقه. يوجد تنوع في المنيو، لديهم من القهوة الساخنة والباردة و المهيتو و الحلوى و أسعارهم أرخص من مقاهي اخرى بنفس المستوى. كيك العسل و السبانيش لاتبه حار كان جدا ممتاز و موزون صح أنصح فيه."

دلال

"هذا اكثر مكان يشرح الصدر وقهوتهم لذيذه وهدوء مره وتعاملهم راقى جداً كنت اخلص شغل مشروعي والتصوير والحمدالله اخذت راحتى جداً"



Contact

Reach us for more information

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